

JOHN T. SNEAD
CURRICULUM VITAE
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ACADEMIC BACKGROUND

- Ph.D. Information Studies, College of Information, Florida State University (2009)
- M.S. Library and Information Studies, School of Library & Information Services, Florida State University (2002)
- B.S. Animal Science w/focus on Biomedical Science, College of Agriculture and Life Sciences, Texas A&M University (1981)

PROFESSIONAL WORK EXPERIENCE

- Aug 2017-May 2018 Research Associate for Dr. Kyungwon Koh, Assistant Professor, School of Library & Information Studies, University of Oklahoma
- Aug 2009-May 2016 Assistant Professor, School of Library and Information Studies, College of Arts and Sciences, University of Oklahoma
- Apr 2006-Jul 2009 Manager for Research Development, Information Use Management and Policy Institute, College of Information, Florida State University
- Aug 2002- Mar 2006 Research Associate, Information Use Management and Policy Institute, College of Information, Florida State University
- Aug 2002-Aug 2005 Graduate Teaching Assistant (TA), School of Information Studies, Florida State University
- Jul 2002-Jul 2003 Library Technical Assistant, Medical School Library, Florida State University
- Aug 2001-Jun2002 Library Floor Supervisor, Strozier Library, Florida State University
- Jan 2000-Jul 2001 Library Technical Assistant, Strozier Library, Florida State University

PUBLICATIONS

Articles and Book Chapters

- Koh, K.; Snead, J.T.; & Lu, K. (2019). The processes of maker learning and information behavior in a technology-rich high school class. *Journal of the Association for Information Science and Technology, online*(March 7). <https://doi.org/10.1002/asi.24197>
- Snead, J.T. (2015). National Government Information Library Network. *Library Quarterly*, 85(3): 278-294.
- Snead, J.T. (2014). Public Libraries, Evaluation, and E-government. *Library quarterly*, 84(4): 467-480.
- Snead, J.T. & Wright, E. (2014). E-government research in the United States. *Government Information Quarterly*, 31(1): 129-136. <http://dx.doi.org/10.1016/j.giq.2013.07.005>

- Burke, S.K. & Snead, J.T. (2014). Faculty opinions on the use of master's degree end of program assessments. *Journal of Education in Library and Information Science*, 55 (1):26-39.
- Snead, J.T. (2013). Social media use in the U.S. Executive branch. *Government Information Quarterly*, 30(1):56-63. <http://dx.doi.org/10.1016/j.giq.2012.09.001>
- McClure, C. R., Mandel, L. H., Brobst, J., Hinnant, C. C., Snead, J. T., & Ryan, J. (2011). Public library roles in hurricane preparedness and response. In J. C. Bertot, P. T. Jaeger, & C. R. McClure (Eds.), *Public libraries and the Internet: Roles, perspectives, and implications* (pp. 75-90). Santa Barbara, CA: Libraries Unlimited. ISBN-13: 978-1591587767
- Mon, L.M., Bishop, B.W., McClure, C.R., McGilvray, J., Most, L., Milas, T.P., & Snead, J.T. (2009). The Geography of virtual questioning. *Library Quarterly*, 79(4), 393-420. doi:10.1086/605381
- McClure, C. R., & Snead, J. T. (2009). An evaluation decision-making system: Development and implementation of a web-based evaluation learning and instruction tool. In J. R. Griffiths & J. Craven (Eds.), *Access, delivery, performance: The future of libraries without walls: A festschrift to celebrate the work of Professor Peter Brophy* (pp. 161-182). London, UK: Facet. ISBN-13: 978-1856046473
- McClure, C. R., Ryan, J., Mandel, L. H., Brobst, J., Hinnant, C. C., Andrade, J., & Snead, J. T. (2009). Hurricane preparedness and response for Florida public libraries: Best practices and strategies. *Florida Libraries*, 52(1), 4-7.
- Bertot, J. C., Snead, J. T., Jaeger, P. T., & McClure, C. R. (2006). Functionality, usability, and accessibility: Iterative user-centered assessment strategies for digital libraries. *Performance Measurement and Metrics*, 7(1), 17-28. doi:10.1108/14678040610654828. *Highly Commended Paper* from the 2007 Emerald Literati Network Awards for Excellence.
- Bertot, J. C. & Snead, J. T. (2005). Social measurement in libraries. In K. Kempf-Leonard (Ed.), *Encyclopedia of Social Measurement*, (2), 487-495. San Diego, CA: Academic Press. ISBN-13: 978-0124438903
- Bertot, J. C., & Snead, J. T. (2004). Selecting evaluation approaches for a networked environment. In Bertot and Davis (Eds.), *Planning and Evaluating Library Networked Services and Resources*, (2), 22-48. Westport, CT: Libraries Unlimited. ISBN-13: 978-1563089640
- Jaeger, P. T., McClure, C. R., Bertot, J. C., & Snead, J. T. (2004). The USA PATRIOT Act, the Foreign Intelligence Surveillance Act, and information policy research in libraries: Issues, impacts, and questions for library researchers. *Library Quarterly*, 74(2), 99-121. 99-121. doi:10.1086/382843

Papers Published in Refereed Conference Proceedings

- Mandel, L.H.; McClure, C.R.; Bishop, B.W.; & Snead, J.T. (2011). Conducting practical library assessments that promote program change and improvements. *Proceedings of the 2010 Library Assessment Conference: Building Effective, Sustainable, Practical Assessment*. Washington, DC: Association of Research Libraries, pp. 623-632. ISBN 10 1594078653
- Snead, J.T., Bertot, J.C., McClure, C.T. & Jaeger, P.T. (2007). Developing best-fit evaluation strategies. In F. DeFranco, S. Hiller, L.J. Hinchliffe, K. Justh, M. Kyrillidou, J. Self, & J. Stein (Eds), *Proceedings of the Library Assessment Conference: Building Effective,*

- Sustainable, Practical Assessment, September 25-2, 2008* (pp. 225-232). Washington, D.C.: Association of Research Libraries. ISBN: 1594077681
- Snead, J.T., McClure, C.R., Bertot, J.C., & Jaeger, P.T. (2007). Web-based evaluation instructional systems: Design, development, issues, & considerations. In F. DeFranco, S. Hiller, L.J. Hinchliffe, K. Justh, M. Kyrillidou, J. Self, & J. Stein (Eds), *Proceedings of the Library Assessment Conference: Building Effective, Sustainable, Practical Assessment, September 25-2, 2008* (pp. 425-436). Washington, D.C.: Association of Research Libraries. ISBN: 1594077681
- Bertot, J. C., Snead, J.T., & McClure, C.R. (2007). Best fit evaluation strategies: Are they possible? *Proceedings of the 2006 7th Northumbria International Conference on Performance Measurement in Libraries and Information Services*. Stellenbosch, Cape Town: Emerald Publishing Group. OCLC: 170958779
- Bertot, J. C., Snead, J. T., Jaeger, P. T., & McClure, C. R. (2007). Functionality, usability and accessibility: Iterative user-centered assessment strategies for digital libraries, *Proceedings of the 2005 6th Northumbria International Conference on Performance Measurement in Libraries and Information Services*. Bradford, England: Emerald Group Publishing Limited. ISBN 9781846634925
- Mon, L.M., Bishop, B.W., McClure, C.R., McGilvray, J., Most, L., Milas, T.P., & Snead, J.T. (2007). The Geography of virtual questioning: Mapping Florida's Ask-a-Librarian service. *Proceedings of the American Society for Information Science and Technology*, 44(1):1-8.
- Snead, J. T., Bertot, J. C., Jaeger, P. T., & McClure, C. R. (2005). Developing multi-method, iterative, and user-centered evaluation strategies for digital libraries: Functionality, usability, and accessibility. In E. G. Toms (Ed.), *ASIST 2005: Proceedings of the 68th ASIST Annual Meeting 42*, 505-507. doi:10.1002/meet.14504201161

Dissertation

- Snead, J.T. (2011). *Multi-method Evaluation of Federal Web Sites in Terms of Privacy Act Access for Individuals to Records Maintained by Executive Agencies*. Ann Arbor, MI: Proquest, UMI Dissertation Publishing. ISBN 1243680539

PRESENTATIONS

Conference Round-table, Paper, and Poster Presentations (Refereed)

- Snead, J.T. (2012). Teaching digital natives: Student experience and expectations. Roundtable discussion leader at the *Teaching Scholars Initiative Conference, University of Oklahoma*, October 19, 2012.
- Mandel, L.H.; McClure, C.R.; Bishop, B.W.; & Snead, J.T. (2010). Conducting Practical Library Assessments that Promote Program Change and Improvements. Paper presented at the 2010 *Association of Research Libraries Library Assessment Conference*.
- Snead, J.T. (2009). Multi-method evaluation of federal web sites in terms of access for individuals to records maintained by executive agencies. Poster presented at the 2009 *Association for Library and Information Science Education* conference.
- Snead, J.T. (2007). Iterative multi-method evaluation of information privacy practices in selected U.S. government agencies. Poster presented at the 2007 *Association for Library and Information Science Education* conference.
- Bertot, J. C., Snead, J.T., & McClure, C.R. (2006). Best fit evaluation strategies: Are they possible? Paper presented at the *7th Northumbria International Conference on Performance Measurement in Libraries and Information Services*. Stellenbosch, Cape Town.
- Snead, J.T., Bertot, J.C., McClure, C.T. & Jaeger, P.T. (2006). Developing best-fit evaluation strategies. Paper presented at the *Association of Research Libraries 2006 Library Assessment Conference*.
- Snead, J.T., McClure, C.R, Bertot, J.C., & Jaeger, P.T. (2006). Web-based evaluation instructional systems: Design, development, issues, & considerations. Paper presented at the *Association of Research Libraries 2006 Library Assessment Conference*.
- Bertot, J. C., Snead, J. T., Jaeger, P. T., & McClure, C. R. (2005). Functionality, usability and accessibility: Iterative user-centered assessment strategies for digital libraries. Paper presented at the *6th Northumbria International Conference on Performance Measurement in Libraries and Information Services*.
- Snead, J. T., Bertot, J. C., Jaeger, P. T., & McClure, C. R. (2005). Developing multi-method, iterative, and user-centered evaluation strategies for digital libraries: Functionality, usability, and accessibility. Paper presented at the 2005 *68th Annual Meeting of the American Society for Information Science & Technology Conference*.

Presentations (Invited)

- Snead, J. T. (2007). Spring Research Colloquiums, College of Information, Florida State University. *Iterative multi-method evaluation of information privacy law compliance in selected U.S. federal executive agencies*.
- Snead, J. T., Bertot, J. C., & Jaeger, P. T. (2006) Fall Research Colloquiums, College of Information, Florida State University. *User-centered evaluation in the networked environment*.

RESEARCH

Funded Grant Proposals – Principal/Co-Principal Investigator

- Snead, J.T. (2013). (PI). E-government education in library and information studies programs. Junior Faculty Research Fellowship, College of Arts & Science, University of Oklahoma, Norman, OK.
- Snead, J.T. (2012). (PI). Social media use in the delivery of government information. FY12 Junior Faculty Research Fellowship, Office of the Vice President for Research, University of Oklahoma, Norman, OK.
- Snead, J.T. (2010). (PI). Freedom of Information Act Access to Government Information. Junior Faculty Research Fellowship, College of Arts & Science, University of Oklahoma, Norman, OK.
- McClure, C.R. & Snead, J.T. (2009). (Co-PI). Needs Assessment of Florida Public Library E-Government and Emergency/Disaster Management Broadband-Enabled Services. Tallahassee, FL: Information Institute. Available from <http://ii.fsu.edu/Research/Projects>.
- Snead, J.T., McClure, C.R.; & Bertot, J.C. (2007). (PI). 2007-2008 Evaluation Activities for the Florida Electronic Library. Tallahassee, FL: Information Institute. Available from <http://ii.fsu.edu/Research/Projects>.
- McClure, C.R.; Bertot, J.C.; & Snead, J.T. (2006). (Co-PI). Evaluation Activities for the Florida Electronic Library (2006-2007). Tallahassee, FL: Information Institute. Available from <http://ii.fsu.edu/Research/Projects>.
- McClure, C.R.; Bertot, J.C.; & Snead, J.T. (2005). (Co-PI). Evaluation Activities for the Florida Electronic Library – Management Practices (2005-2006). Tallahassee, FL: Information Institute. Available from <http://ii.fsu.edu/Research/Projects>.

Published Grant Reports

- McClure, C.R.; Bishop, B.W.; Mandel, L.H.; & Snead, J.T. (2010). Pasco County Public Library Cooperative E-Government Services in Public Libraries, 2010: Web portal usability, functionality, and accessibility testing for the Final Report of Project Activities. Tallahassee, FL: Information Institute. Available from projects at <http://ii.fsu.edu/Research/Projects>.
- McClure, C.R.; Mandel, L.H.; Pierce, S.; & Snead, J.T. (2010). Hurricane/Disaster Preparedness and Response by Utilizing Florida Public Libraries: Final Report. Available from 2008 Projects section at <http://ii.fsu.edu/Research/Projects>.
- McClure, C.R.; Mandel, L.H.; Snead, J.T.; Bishop, B.W.; & Ryan, J. (2009). Needs Assessment of Florida Public Library E-Government and Emergency/Disaster Management Broadband-Enabled Services. Tallahassee, FL: Information Institute. Available from projects at <http://ii.fsu.edu/Research/Projects>.
- Gibson, A.N., Bertot, J.C., McClure, C.R., Mandel, L., & Snead, J.T. (2008). Florida public libraries and e-government: Services, issues, and recommendations. Tallahassee, FL: Information Institute. Available from FSU [Information Institute/News and Events/More News & Events](http://ii.fsu.edu/Research/Projects).

- Randeree, E., McClure, C.R., Bishop, B.W., Snead, J.T., Lustria, M., & Bertot, J.C. (2008). Public libraries and consumer health information resources and services. *Evaluation Activities for the Florida Electronic Library* grant. Tallahassee, FL: Information Institute. Available from 2007 Projects at <http://ii.fsu.edu/Research/Projects>.
- Snead, J.T., McClure, C.R., & Bertot, J.C. (2007). Ask a Librarian Service Report. For 2006-2007 *Evaluation Activities for the Florida Electronic Library* grant. Tallahassee, FL: Information Institute. (Report currently not available).
- Snead, J.T., McClure, C.R., & Bertot, J.C. (2007). Florida electronic library five-year evaluation (2003-2007). For 2006-2007 *Evaluation Activities for the Florida Electronic Library* grant. Tallahassee, FL: Information Institute. Available from 2006 Projects at <http://ii.fsu.edu/Research/Projects>.
- Snead, J.T., McClure, C.R., Bertot, J.C., & Ryan, J. (2006). Increasing the effectiveness of evaluation for improved public library decision making and advocacy: Best practices needs assessment. *Increasing the Effectiveness of Evaluation for Improved Public Library Decision Making*. Tallahassee, FL: Information Institute. Available from 2005 Projects at <http://ii.fsu.edu/Research/Projects>.
- Snead, J.T., McClure, C.R., Bertot, J.C., & Ryan, J. (2005). 2005-2006 Florida library evaluation activities: Usability, functionality, and accessibility final report. *Evaluation Activities for the Florida Electronic Library*. Tallahassee, FL: Information Institute. Available from 2005 Projects at <http://ii.fsu.edu/Research/Projects>.
- McClure, C.R., Snead, J.T., & Bertot, J.C. (2005). Data Collection Strategies and Statistics – Interim Report. *Evaluation Activities for the Florida Electronic Library*. Tallahassee, FL: Information Institute. Available from 2005 Projects at <http://ii.fsu.edu/Research/Projects>.
- McClure, C.R., Snead, J.T., Ding, N., & Bertot, J.C. (2005). Procedures for the Evaluation Database. *Evaluation Activities for the Florida Electronic Library*. Tallahassee, FL: Information Institute. Available from 2004 Projects at <http://ii.fsu.edu/Research/Projects>.
- Snead, J.T., McClure, C.R., Jorgensen, P., & Bertot, J.C. (2004). *Evaluation of selected components of the Florida electronic library: Functionality, usability, and accessibility testing*. Tallahassee, FL: Florida Electronic Library. Available from 2004 Projects at <http://ii.fsu.edu/Research/Projects>.
- McClure, C.R., Snead, J.T., Thompson, K.M., & Bertot, J.C. (2004). Measures and Statistics to Assess the Florida Electronic Library (FEL). Review and Evaluation of Selected Florida State Library Pilot Projects – Phase 2. Available from 2003 Projects at <http://ii.fsu.edu/Research/Projects>.
- McClure, C.R.; Bertot, J.C.; & Snead, J.T. (2004). Public library geographic database final evaluation report. *Developing the Public Library Geographic Database (PLGDB)*. Tallahassee, FL: Information Institute. Available from 2002 Projects at <http://ii.fsu.edu/Research/Projects>.
- McClure, C.R.; Bertot, J.C.; & Snead, J.T. (2004). Evaluation of the Florida Electronic Library (FEL) Web Page Interface, Ex Libris Metalib/SFX Project, and the Digital Collections Catalog Interface. *Review and Evaluation of Selected Florida State Library Pilot Projects*. Tallahassee, FL: Information Institute. (Report currently not available).
- Thompson, K.M., McClure, C.R., Ott, M., Snead, J.T., Jaeger, P.T., & Bertot, J.C. (2004). Usability Assessment of the Public Library Geographic Database (PLGDB). *Developing the Public Library Geographic Database (PLGDB)*. (Report currently not available).

Bertot, J.C., Snead, J.T., & McClure, C.R. (2003). Florida State Library Outcomes Training and Assessment (Training Modules). *Developing the LSTA Toolkit (Outcomes Assessment)*. Tallahassee, FL: Florida Department of State.

TEACHING EXPERIENCE

School of Library and Information Studies, University of Oklahoma (Aug 2009-May 2016)

Courses Taught: Undergraduate and Graduate Levels:

- LIS1013 Acquiring Knowledge in the Digital Age
- LIS4663 SLIS Capstone Course (Core Course)
- LIS5033 Information and Knowledge Society (Core Course)
- LIS4063 Information and Communication Technology (Core Course)
- LIS5063 Information and Communication Technology (Core Course)
- LIS4143 Government Publications/Information
- LIS5143 Government Publications /Information
- LIS4823 Internship in Information Studies
- LIS5823 Internship in MLIS
- LIS5940 Directed Projects

SERVICE

National

Editorial Board Member: *Government Information Quarterly*, 2010 – 2016

Reviewer: *Government Information Quarterly*, 2009 – 2016

Editorial Board Member: *Library Quarterly*, 2011 - 2016

Reviewer: *Library Quarterly*, 2010 – 2016

Member American Library Association, 2003 – 2016

International

Reviewer: *International Journal of Organization Theory and Behavior*, 2014

Conference Program Committee Member/Reviewer - *Digital Government Society's Annual International Conference on Digital Government Research*. November 2011 – October 2016

State

Member Oklahoma Library Association, 2009 – 2016

Member Oklahoma Library Association Legislative Committee, 2009 – 2016

University of Oklahoma

- School of Library & Information Studies Committees:
 - Curriculum Committee, fall 2013 – spring 2015
 - Undergraduate Student Committee chair, fall 2014 – spring 2015
 - Undergraduate Student Committee member, fall 2011 – spring 2016
 - PhD Ad Hoc Committee, fall 2010 – spring 2015
 - Admissions Committee chair, spring 2012
 - Admissions Committee member, fall 2010 – fall 2011
 - Graduate Student Committee member, fall 2009 – spring 2011

- SLIS Liaison, Oklahoma Library & Information Studies Student Association (OLISSA), fall 2010 – spring 2016
- Portfolio Chair (3) and Committee member (3)
- University Committees and Work Groups:
 - SLIS Liaison, College of Arts and Sciences Advisory Council on Academic Advising (CASACAA), fall 2013 – spring 2015
 - Teaching Scholars Initiative committee member, spring 2013 – fall 2014
 - Department of Homeland Security Work Group member, spring 2010
 - Advisory Board Member: Center for Research and Crisis Management, fall 2009 – spring 2010